Remit To: KDKA-TV

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

Stephen Korbel - Treasuer

Pittsburgh, PA 15243-0445

FRIENDS OF MATT SMITH(172688)

CBS TELEVISION



KDKA-TV

INVOICE

Page 1 of 3

Account Exec: Office: Brian Butz-1 KDKA-TV

Contract Num: 1201-57062

10/23/2012-10/29/2012

Contract Dates: Customer Order:

Linked Order:

Product Desc:

CPE: / /

In Account MESSAGE & MEDIA INC.(22198)

PO BOX 13445

With: 100 Albany St

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable

Broadcast airtimes represented are reported to the nearest second.

FRIENDS OF MATT SMITH 10/23-29

Invoice Num: 1201-544454 Invoice Date: 11/11/2012

Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

PAY BY 12/11/2012 Net 30 days

Inte Description Section Se	Buy	Flight			_ ,				_	Total		
Week Of 10/29/2012-11/04/2012 M	Line	•							Dur	Spots	Rate	
10/29/2012-11/04/2012 M 1 380.00	2	THIS MORN	IING 5-6AM		10/29/2012-10	0/29/2012	M		30	1	380.00	
Air Date Day Air Time M/G For Material Dur Rate Debit Credit Remarks	Wee	ek Of		MTWTFS	S	Spots Per Week		Rate				
10/29/2012 Mo 05:26:31 AM MST105H 30 380.00 380.00 4 THIS MORNING 6-7AM 10/29/2012-10/29/2012 M 30 1 675.00 675.00 10/29/2012-11/04/2012 M 1 675.00 675.00 6 THE EARLY SHOW 10/29/2012-10/29/2012 M 1 380.00 380.00 1 380.00 1 380.00 1 380.00 1 380.00 380.00	10/2	29/2012-11/04/20	12	М		1		380.00				
10/29/2012 Mo 05:26:31 AM MST105H 30 380.00 380.00 4 THIS MORNING 6-7AM 10/29/2012-10/29/2012 M 30 1 675.00 675.00	<u>Air I</u>	Date [Day Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks	
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10/29/2012-11/04/2012										W.	a	
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6 THE EARLY SHOW 10/29/2012-10/29/2012 M 30 1 380.00 Week Of	<u>Air I</u>	Date [Day Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks	
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10/29/2012-11/04/2012 M							. 4					
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10/29/2012 Mo 08:46:24 AM MST105H 30 380.00 8 THIS MORNING 9-10AM 10/29/2012-10/29/2012 M 30 1 180.00 Week Of 10/29/2012-11/04/2012 M T W T F S S Spots Per Week 10/29/2012-11/04/2012 Rate 180.00 Air Date Day Air Time M/G For Material Dur Rate Debit Credit Remarks	10/2	29/2012-11/04/20	12	М	- 1	1	N	380.00				
8 THIS MORNING 9-10AM 10/29/2012-10/29/2012 M 30 1 180.00 Week Of 10/29/2012-11/04/2012 M T W T F S S Spots Per Week 10/29/2012-11/04/2012 Rate 180.00 Rate 180.00 Total Remarks Air Date Day Air Time M/G For Material Dur Rate Debit Credit Remarks Credit Remarks	<u>Air l</u>	<u>Date</u> <u>[</u>	Day Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	<u>Debit</u>	Credit	Remarks	
Week Of M T W T F S S Spots Per Week Rate 10/29/2012-11/04/2012 M 1 180.00 Air Date Day Air Time M/G For Material Dur Rate Debit Credit Remarks	10/2	29/2012 N	No 08:46:24	AM	MST105H		30	380.00				
10/29/2012-11/04/2012 M 1 180.00 Air Date Day Air Time M/G For Material Dur Rate Debit Credit Remarks	8	THIS MORN	IING 9-10AM		10/29/2012-10	0/29/2012	М		30	1	180.00	
10/29/2012-11/04/2012 M 1 180.00 Air Date Day Air Time M/G For Material Dur Rate Debit Credit Remarks												
Air Date Day Air Time M/G For Material Dur Rate Debit Credit Remarks				VII	<u>S</u>	•						
·	10/2	29/2012-11/04/20	12	М		1		180.00				
10/29/2012 Mo 09:36:59 AM MST105H 30 180.00	<u>Air l</u>	Date [Day Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	10/2	29/2012 N	No 09:36:59	AM	MST105H		30	180.00				

Remit To: KDKA-TV

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

Stephen Korbel - Treasuer

Pittsburgh, PA 15243-0445

FRIENDS OF MATT SMITH(172688)

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1201-57062

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Invoice Num: 1201-544454 Invoice Date: 11/11/2012

Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

PAY BY 12/11/2012 Net 30 days

uy	Flight								_	Total	
ine	Descrip				Buy Line Date			WTFSS	Dur	Spots	Rate
10	NOON	IEWS			10/29/2012-10/	29/2012	M		30	1	585.00
	Week Of			MTWTFSS		Spots Per Week		Rate			
	10/29/2012-11/0	4/2012		М		1		585.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
	10/29/2012		12:14:37 PM		MST105H		30	585.00			
12	4PM EA	RLY NE	:WS		10/29/2012-10/	29/2012	M		30	1	585.00
										W	
	Week Of			MTWTFSS	Ĺ	Spots Per Week		Rate			1
	10/29/2012-11/0	4/2012		М		1		585.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate_	Debit	Credit	Remarks
	10/29/2012	Мо	04:24:22 PM		MST105H		30	585.00			
14	5PM FA	RI Y NE	:WS M-F		10/29/2012-10/	29/2012	M		30	1	900.00
	01 111 27				10/20/2012 10/	20/2012	Α.		00	•	000.00
	Week Of			MTWTFSS		Spots Per Week		Rate			
	10/29/2012-11/0	4/2012		М		1		900.00			
	Air Date	Dav	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	<u>Debit</u>	Credit	Remarks
	10/29/2012	-	05:27:03 PM		MST105H		30	900.00			
16	M-F ER	V NEW	19	# 1	10/29/2012-10/	29/2012	M		30	1	1,080.00
-10	IVI-I LIX		<u> </u>		10/29/2012-10/	23/2012			30	<u>'</u>	1,000.00
	Week Of			MTWTFSS		Spots Per Week		Rate			
	10/29/2012-11/0	4/2012		М		1		1,080.00			
	Air Date	Dav	Air Time	M/G For	Material		_Dur	Rate	Debit	Credit	Remarks
	10/29/2012	-	06:52:37 PM		MST105H		30	1,080.00			
	Total Spots			Gross Amt		Commission Amt		Net Amt	Debit_	Credit	Reconciliation
	Totals	-	- 3	4,765.00			714.75	4,050.25	0.00	0.00	0.00

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Page 3 of 3

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Contract Num: 1201-57062 10/23/2012-10/29/2012 **Contract Dates:**

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Product Desc: FRIENDS OF MATT SMITH 10/23-29

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/ /

Invoice Num: 1201-544454 Invoice Date: 11/11/2012 Billing Cycle: Weekly

10/29/2012-11/11/2012 **Billing Period:**



Billing Notes

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY FRIENDS OF MATT SMITH. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.



Wire Transfer Instructions:

For Billing Inquiries Please Contact: **ACCOUNT EXECUTIVE**

412-575-2200

Gross Billing	4,765.00
Trade Value	0.00
Agency Commission	714.75
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	4,050.25